



ENVIROCENTRAL
SIFUBENG

**IN LOVING
MEMORY
DIGITAL
SERVICES**

PROPOSAL

Introduction

Thank you for your interest in partnering with envirocentral to make further efforts in providing a beautiful and lasting memory for your clients in their time of grief. With so many challenges being faced in these confusing times it can be difficult to see how do we move forward to thrive and do more in the midst of so much uncertainty.

At envirocentral, we hold one goal above all others: Impact. Our team uphold the highest standards for coming up with creative and innovative solutions that will aid your institution in growing their brand while delivering exceptional products to your clients.

We've built a range of digital video products that will allow you to provide your clients with a lasting legacy at the passing of a loved one.

In this proposal you will find a host of digital offerings, their marketing benefits to you as a funeral parlour along with options and delivery timelines. Once you've reviewed this proposal simply do not hesitate to get in contact with us to arrange for how we can best move forward.

Thanks again for the opportunity to earn your business.

Executive Summary

Funeral parlours have been the pillar of strength for millions during periods most would describe as the worst time of their lives. A dignified send off has become a benchmark in our culture, which is why we believe in bringing the “In loving memory” digital solutions that can enhance the role funeral parlours play in our communities.

Our three main offerings in terms of digital funeral services are:

- In Loving Memory Stories
- Funeral live streams
- Social Media Announcement cards
- Client Webpage.

Envirocentral is uniquely qualified to deliver these products best, not only cause we custom designed them but by combining our Sifubeng (Art specific team) and Atricoza (internet solutions team), we bring the best of both worlds.

Solutions Outline

In Loving memory stories

In Loving memory stories is a mini documentary we create by interviewing the loved ones this documentary. We created this in order to help the family not only grieve but to celebrate their loved one with a memento that will be able to be seen through the generations creating a legacy point while bringing loved ones together.

- The documentary is very customizable in terms of the desired settings and feeling
- This video can be posted or published on YouTube or Facebook to share the memories of your loved one with the world.

Live Streams

The funeral is symbolic of the final goodbye and unfortunately sometimes not everyone is able to make it on the day, live streaming the funeral service allows people far and wide to be able to be a part of this once in a lifetime event for their loved one.

The footage from the Live stream can also be used to remember the final goodbye.

Social Media Announcement Cards

Announcing the death of a loved one is nothing pleasurable but we create beautiful social media announcement videos when you ready to tell the world of the funeral arrangements, it will be delivered in the best way possible.

Client webpage

This is a service a funeral parlour can implement on their website. It is a webpage dedicated to a client with content about the deceased funeral arrangements and the likes in a dignified manner. It will bring more traffic to their website benefitting the growth of the brand.